



Keller Williams Realty, Atlanta, GA Named the 2008 Consumers' Choice Award in the Category of Residential Realtors

For Immediate Release, Atlanta, GA – Atlanta offices of Keller Williams Realty have been named the 2008 recipient in Residential Real Estate for the Consumers' Choice Award, a division of Market Data Systems, Inc. In Atlanta, the Consumers' Choice Award is becoming the standard of trust upon which clients decide their choice for excellence.

Award recipients were identified through a comprehensive and objective survey conducted in May 2008 by Survey Sampling International (SSI). SSI is the world's largest statistical sampling organization dedicated to survey research and serves over 1600 clients globally. This is the ninth year that the award has been given and Keller Williams Realty is the only company honored in this category for 2008.

Shaun Rawls, Operating Partner and Owner/Broker of six of the Atlanta based offices noted: "We are thrilled to be recognized for an award that models our belief system that customers always come first. To be chosen by the people we serve every day is what we strive for. When you operate as a Real Estate Professional who aims to create clients for life, there is no greater honor than being recognized for just that."

Jeri Moran, General Manager, Keller Williams Realty, The Rawls Group, said: "Consumers today have many choices when selecting a Real Estate Professional. In the market we are in, trust, knowledge and good old fashion customer service is paramount and defines value. We believe this award honors our agents for these things and we are so proud of the work they have done."

In the last five years, Keller Williams is the only Real Estate office in the Atlanta area to increase market share every year. The Southeast Region of Keller Williams Realty opened its first office in 1999 and has grown to the largest region in the company.

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