

LIVING IN ATLANTA

ATLANTA'S GROWTH AT A GLANCE

- ▶ The metro Atlanta region added 151,063 residents from July 2006 to July 2007 with its total population nearing 5.3 million.
- ▶ By 2020, Atlanta is forecast to be the sixth-largest metro area in the nation with a population of more than 7 million.
- ▶ In 2007, nearly 45,000 building permits for new homes were issued in the Atlanta area, ranking third in the nation.
- ▶ The region's unemployment rate is consistently below the national average.
- ▶ From 1990 to 2000, the area's young adult population, ages 25 to 34, grew faster than any of the top 25 most populous metro areas in the country.
- ▶ Employment growth projections for 2006-2008 and 2006-2011 place Atlanta among the top fifth of 387 U.S. cities surveyed.
- ▶ The relative cost of doing business in Atlanta is below average when compared with other major international cities.

Sources: Metro Atlanta Chamber of Commerce and the U.S. Census Bureau

"BEST CITY FOR JOBS"

1. Salt Lake City
2. Wichita, Kan.
3. Austin, Texas
4. ATLANTA
5. Fort Worth, Texas
6. Indianapolis
7. Houston
8. Omaha, Neb.
9. Raleigh, N.C.
10. Seattle

Sources: Forbes magazine, January 2008, and the Metro Atlanta Chamber of Commerce

"5 SMART CITIES FOR YOUNG COUPLES"

1. ATLANTA
2. Austin, Texas
3. Ithaca, N.Y.
4. Madison, Wis.
5. Minneapolis-St. Paul

Source: Kiplinger.com

"BEST CITY FOR SINGLES"

1. San Francisco-Oakland
2. New York
3. Los Angeles
4. ATLANTA
5. Chicago
6. Washington, D.C.
7. San Diego
8. Seattle
9. Dallas-Fort Worth
10. Philadelphia

Sources: Forbes magazine, June 2008, and the Metro Atlanta Chamber of Commerce

"5 GREAT PLACES TO LIVE"

1. ATLANTA
2. Portland, Ore.
3. Chandler, Ariz.
4. Boston
5. Milwaukee

Sources: AARP Fall 2007, and the Metro Atlanta Chamber of Commerce

"BEST PLACE TO BUY A HOUSE"

1. ATLANTA
2. Boston
3. Cincinnati
4. Cleveland
5. Detroit
6. Houston

Source: Money magazine, April 2008

EMPLOYMENT GROWTH IN ATLANTA INDUSTRIES

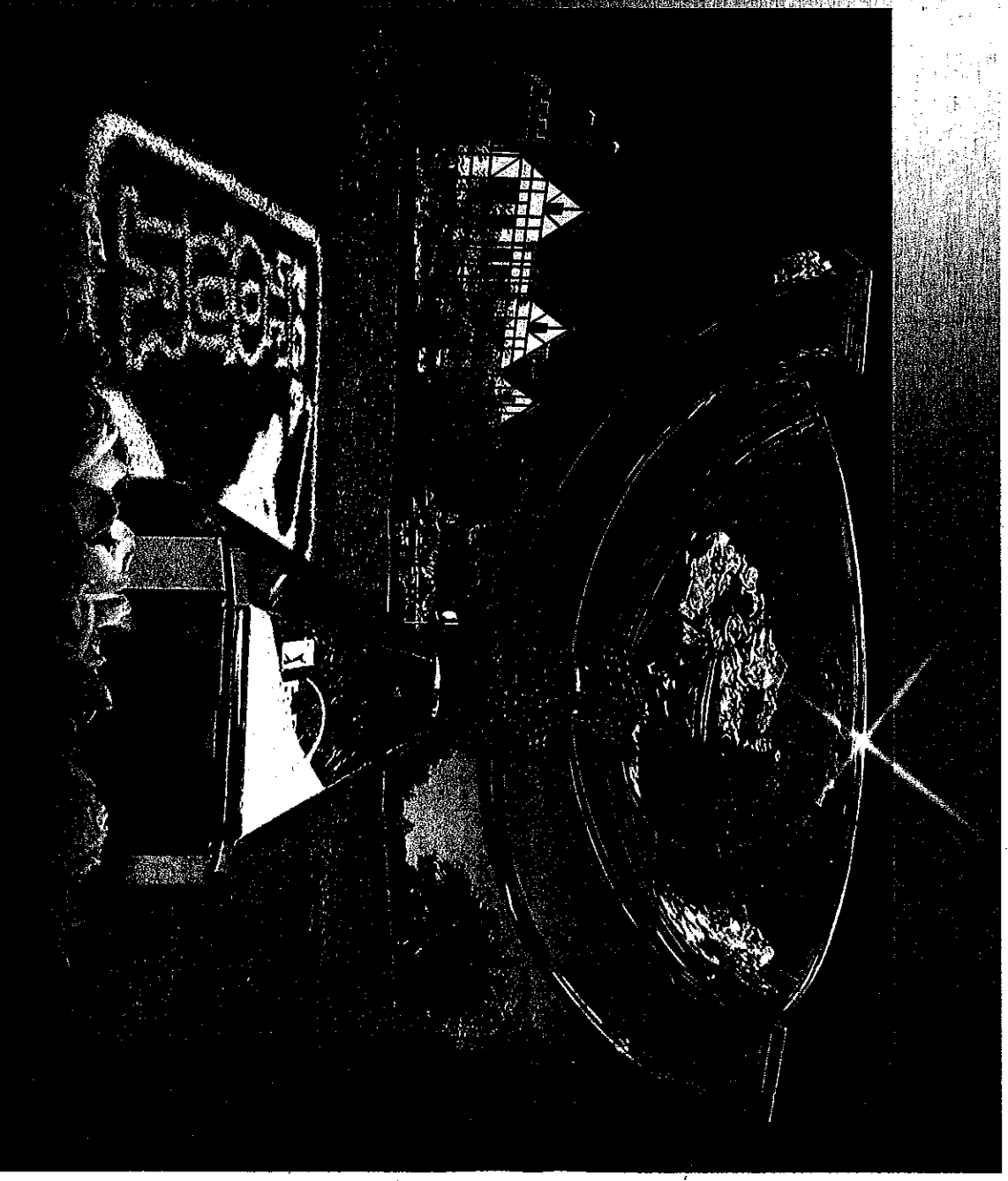
MERCHANT WHOLESALERS, DURABLE GOODS	2004: 27,390	2014: 42,290
FOOD AND BEVERAGE STORES	2004: 14,620	2014: 23,130
PROFESSIONAL, SCIENTIFIC AND TECHNICAL SERVICES	2004: 28,180	2014: 45,520
ADMINISTRATIVE AND SUPPORT SERVICES	2004: 49,820	2014: 92,820
EDUCATIONAL SERVICES	2004: 50,420	2014: 70,350

Source: Georgia Department of Labor

"METRO AREAS WITH LARGEST POPULATION GAINS"

1. Dallas-Fort Worth
2. ATLANTA
3. Phoenix
4. Houston
5. Riverside-San Bernardino, Calif.
6. Charlotte, N.C.
7. Chicago
8. Austin, Texas
9. Las Vegas
10. San Antonio, Texas

Source: U.S. Census Bureau



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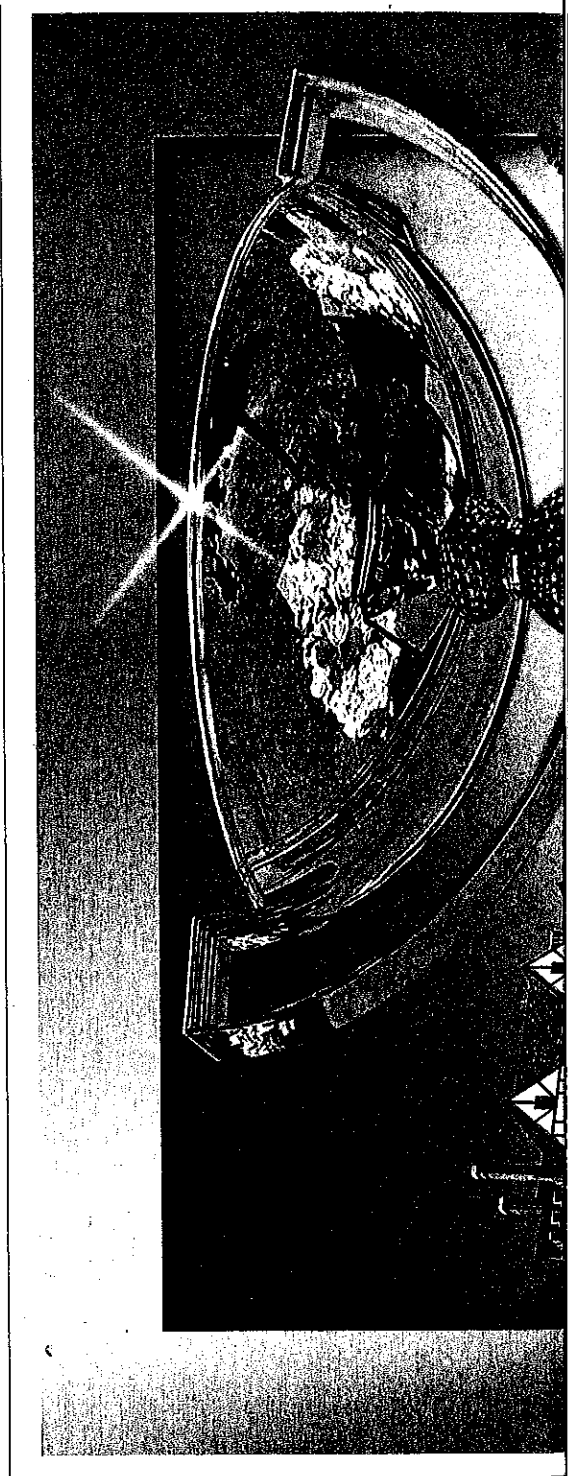
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Source: U.S. Census Bureau



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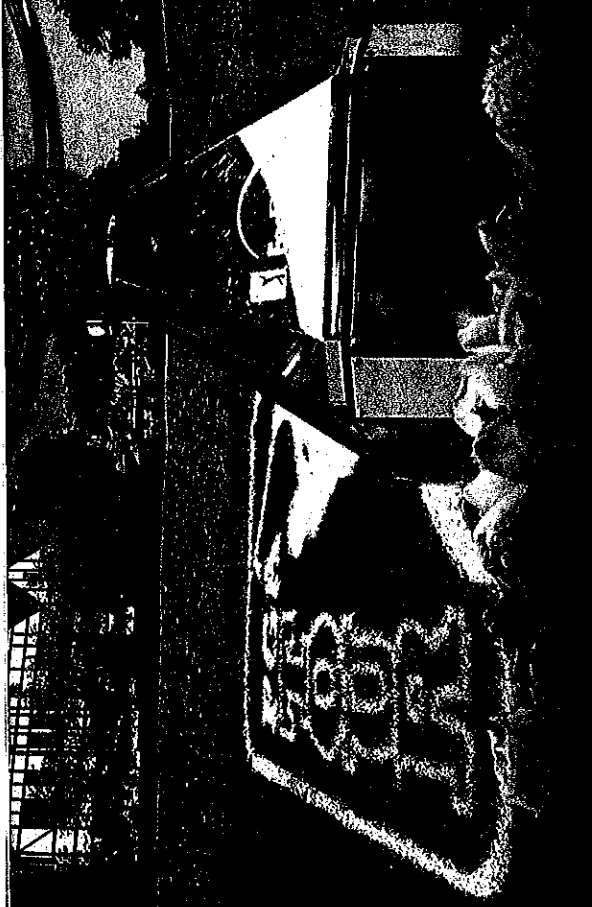
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Atlanta thriving, growing as new wave arrives



ome to more than 5.2 million people and several corporate giants, such as Delta Air Lines Inc., metro Atlanta is the economic hub of the Southeast and a thriving cultural center.

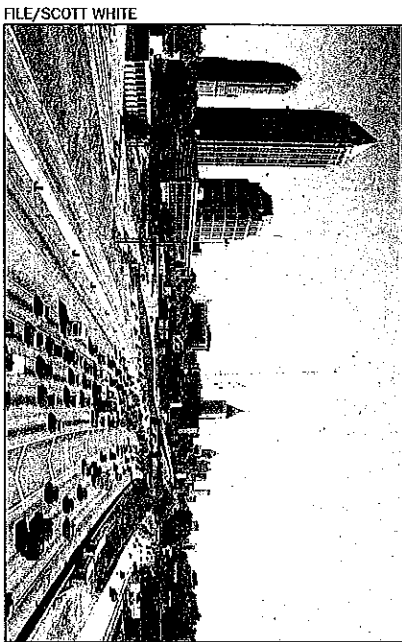
This year's Fact Book is a guide to this dynamic region — full of facts, statistics, lists and information on some of Atlanta's most treasured landmarks.

Forecast to become the sixth-largest metro area in the country by 2020 with more than 7 million residents, Atlanta is widely recognized as one of the nation's top job markets.

In 2007, Business 2.0 magazine named Atlanta a "hot" job market because it leads the country in attracting the coveted demographic of college-educated workers ages 25 to 34. From 1990 to 2000, the metro area's young adult population grew faster than in any of the top 25 most populous U.S. cities.

Atlanta also recently ranked fifth nationwide among cities with the most Fortune 500 headquarters — with 10 companies, including industry heavyweights The Home Depot Inc., United Parcel Service Inc. and The Coca-Cola Co.

Meanwhile, Hartsfield-Jackson Atlanta International Airport remains the busiest airport in the country, with millions of passengers every month.



FILE/SCOTT WHITE

Comprising 28 counties, the metro region has also been recognized as a top city for singles and families alike, with no lack of activities. Atlanta has thousands of restaurants to choose from and top-rated golf courses.

Downtown is also home to the world's largest aquarium. Georgia Aquarium has 8 million gallons of fresh water and saltwater and plans for a \$110 million dolphin exhibit slated to open in winter 2010. Next door you'll find the World of Coca-Cola, where visitors can sample more than 60 different products.

Fact Book offers a sampling of these activities, points of interest, business listings and more information for newcomers to Atlanta.

Sources: Metro Atlanta Chamber of Commerce and the U.S. Census Bureau

